

## Case Study - SK-1b vs. RU-450-0

## Farm Descriptions

SK-1b is a cow-calf and yearling grasser operation located the Boreal Transition ecoregion of Saskatchewan, Canada. This farm keeps Angus/Hereford cross animals, and maintains a beef cow herd of 350 head. The cow-calf enterprise is located on 3,083 ac with predominantly black soils. Mean annual temperature is $1^{\circ} \mathrm{C}$, and mean annual precipitation is 500 mm .

RU-450-0 is a cow-calf operation located in the Central Chernozem Region, Russia. A beef cow herd of 458 head maintains this herd of Simmental animals. This farm is situated on 494 ac with peat moss and fen soils. Mean annual temperature is $6^{\circ} \mathrm{C}$. Mean annual precipitation is 498 mm , with dry summers.


## Production System and Physical Performance Indicators

## Similarities

Comparison of SK-1b and RU-450-0 was chosen as these farms maintain medium-large beef cow herds, under similar climatic conditions, and both purchasing $100 \%$ of feed. Select performance characteristics are also similar. SK-1b also runs a yearling grasser enterprise, allowing interesting comparison of farm profitability.

## Cow Performance and Weaning

SK-1b has heavier mature cows (1,200 lb) than RU-450-0 ( $1,058 \mathrm{lb}$ ). SK-1b weans calves approximately two weeks older, and at a considerably larger weight ( 487 lb ) than RU-450-0 ( 364 lb ). The cow herd replacement rate is the same on both farms (17-17.5\%). Calf death loss much higher on RU-450-0 (10.0\%), compared to SK-1b (2.9\%), presumably due to predation. Despite this, both farms wean a similar number of calves per 100 cows ( 85 and 83 calves on SK-1b and RU-450-0, respectively).

## Cattle Sales and Prices

SK-1b sells animals as yearlings, at $862-870 \mathrm{lb}$. RU-450-0 sells animals at weaning, therefore at a smaller 364 lb . For more accurate comparison, price per head at weaning is reported. Price per head for weaners sold is over two times higher on SK-1b, at $\$ 1,054 /$ head, than on $\mathbf{R U}-450-0$, at $\$ 455 /$ head. This is likely due to differences in weaning weight and cattle prices on a per-pound basis.

|  | SK-1b | RU-450-0 |
| :---: | :---: | :---: |
| Beef cows (hd) | 350 | 458 |
| Breeds | Angus Hereford cross | Simmental |
| Mature cow weight (lb) | 1,200 | 1,058 |
| Weaning age (d) | 195 | 180 |
| Weaning weight (lb) | 487 | 364 |
| 200 day adjusted weaning weight (lb) | 499 | 404 |
| Weaning weight as \% mature cow weight | 41 | 34 |
| Price per head for weaners sold (\$/hd) | 1,054 | 455 |
| Calf death loss | 2.9\% | 10.0\% |
| Calves weaned per 100 cows (hd) | 85 | 83 |
| Replacement rate (\%) | 17.5\% | 17.0\% |
| Annual sales (hd) | 231 | 287 |
| Sale weight (Ib) | $\begin{array}{r} 862-870 \\ \text { (yearling) } \end{array}$ | $\begin{array}{r} 364 \\ \text { (weaning) } \end{array}$ |
| Feed purchased (\% as-is) | 100\% | 100\% |
| Income sources | Cow-calf, retained ownership | Cow-calf |

## Feed

While the two farms are located in similar climatic regions, both farms purchase $100 \%$ of supplemental feed. All land is in pasture on both farms.
$\mathbf{S K}-\mathbf{1 b}$ purchases hay and mineral, while RU-450-0 purchases concentrate and mineral. SK-1b feeds cows on pasture in winter, whereas cows on
RU-450-0 are overwintered in a winter barn.

## Cow-calf Enterprise

## Cost and Profit

For comparison of costs and profits, a 5-year average (2016-2020) is used. Total production costs of the cow-calf enterprise (including cash cost, depreciation, and opportunity cost) on SK-1b averaged $\$ 648 /$ cow, $9 \%$ smaller than total production costs of $\$ 708 /$ cow on RU-450-0.

Cash costs include purchased feed, costs of feed production including seed and fertilizer, land rent, wages, machine and building maintenance, interest on liabilities, veterinary and medicine costs, etc. These costs make up the majority of total costs on both farms, accounting for $84 \%$ of total costs on SK-1b, and 78\% of total costs on RU-450-0.

Depreciation on machinery, buildings, etc. accounted for only $2 \%$ of total farm costs on SK$\mathbf{1 b}$, and an average of $13 \%$ of total farm costs on RU-450-0.

| Total costs of the cow-calf enterprise |  |  |
| :--- | ---: | ---: |
| Costs ( $\mathbf{\$ / c o w )}$ | SK-1b | RU-450-0 |
| Cash costs | 648 | 708 |
| Depreciation | 17 | 120 |
| Opportunity cost | 105 | 79 |
| Land | 44 | 0 |
| Labour | 58 | 0 |
| Capital | 4 | 79 |
| Total cost | 770 | 906 |
| Revenue | 905 | 531 |
| Short-term profit | 257 | -177 |
| Medium-term profit | 240 | -297 |
| Long-term profit | 135 | -375 |



- Opportunity cost
- Depreciation

■ Cash costs

- Revenue

Opportunity costs are calculated for unpaid family labour, owned land, and capital. Opportunity costs account for $14 \%$ of total costs on SK-1b, and $8 \%$ of total costs on RU-450-0, the smallest share of total costs on this farm. The largest component of opportunity cost on SK-1b (55\%) is opportunity cost of labour, associated with the reliance on unpaid family labour on this farm. On RU-450-0, opportunity costs are entirely associated with opportunity cost of capital.

Revenue from the cow-calf enterprise, including weaned calf and cull sales, was $\$ 905 /$ cow on SK-1b, and \$531/cow on RU-450-0. Revenue on SK-1b is 70\% higher per-cow than revenue on RU-450-0.

SK-1b maintains a profitable cow-calf enterprise in the short-, medium-, and long-terms. On this farm, shortterm profits (revenue - cash costs) averaged $\$ 257 /$ cow, and medium-term profits (revenue - cash and depreciation costs) averaged $\$ 240 /$ cow. Average long-term profits (revenue - cash, depreciation, and opportunity costs) on SK-1b were $\$ 135 /$ cow. In contrast, RU-450-0 was unable to cover cow-calf costs in the short-, medium-, or long-terms. Per-cow short-term profits averaged -\$177/cow, and medium-term profits \$297/cow. In the long-term, RU-450-0 had an average profit of -\$375/cow.

## Cost Structure

Total costs can be broken down as land, labour, capital, and non-factor costs. SK-1b has higher per-cow total land and non-factor costs, while total labour and capital costs are higher on RU-450-0. The composition of these, as a percentage of total farm costs, also differs between the two farms.

Land costs are almost 5 times higher per-cow on SK-1b, accounting for $18 \%$ of total costs, as compared to RU-450-0, where these account for only 3\% of total costs. While SK-1b pays considerably less in land rent, at $\$ 16 /$ ac for both rented and calculated rent for owned land, where RU-450-0 pays \$26/ac (all rented), SK-1b maintains a significantly larger land base ( $3,083 \mathrm{ac}$ ) than RU-450-0 (484 ac).

Labour costs account for $8 \%$ of total costs on SK-1b, and 24\% of total costs on RU-450-0. This difference arises from differences in total labour hours. SK-1b logs 896 hrs annually, as compared to 20,064 hrs on $\mathbf{R U} \mathbf{- 4 5 0} \mathbf{- 0}$. This overcomes the difference in labour costs

| Costs (\$/cow) | SK-1b | RU-450-0 |
| :--- | ---: | ---: |
| Total land cost | 138 | 28 |
| Total labour cost | 62 | 220 |
| Total capital cost | 10 | 132 |
| Non-factor costs | 560 | 526 |
| Animal purchases | 13 | 39 |
| Feed | 435 | 147 |
| Machinery | 30 | 148 |
| Fuel, energy, lubricants | 11 | 121 |
| Buildings | 14 | 7 |
| Vet \& medicine | 22 | 13 |
| Insurance, taxes | 19 | 33 |
| Other inputs | 18 | 18 |
| Total costs | 770 | 906 | between the two farms. Average wages (between paid and wages calculated for unpaid family labour) are $\$ 20.57 / \mathrm{hr}$ on SK-1b. In contrast, RU-450-0 pays only $\$ 5.02 / \mathrm{hr}$ in paid wages. SK-1b relies primarily on unpaid family labour ( $91 \%$ of total labour hours), whereas RU-450-0 hires all labour.

Capital costs account for only $\mathbf{1 \%}$ of total costs on SK-1b. In contrast, capital costs account for $14 \%$ of total costs on RU-450-0, the majority (59\%) as owned capital, and the remained ( $41 \%$ ) as interest on liabilities.


Non-factor costs are the largest component of total costs on both farms, accounting for $\mathbf{7 3 \%}$ and $58 \%$ of total costs on SK-1b and RU-450-0, respectively. On SK-1b, feed costs account for $78 \%$ of non-factor costs, and $57 \%$ of total costs. As this farm purchases all feed, $98 \%$ of feed costs are associated with feed purchases, and the remaining $2 \%$ with land improvement. Feed costs are also significant on RU-450-0, accounting for $28 \%$ of non-factor and $16 \%$ of total costs. These, too, are associated entirely with purchased feed. Other significant non-factor costs on RU-450-0 are machinery costs ( $28 \%$ of non-factor and $16 \%$ of total costs), primarily as depreciation, and fuel, energy, and lubricant costs, the majority as diesel for vehicles, gas, and oil.

## Whole Farm

## Other Farm Enterprises

In addition to the cow-calf enterprise, SK-1b retains ownership of calves, running a yearling grasser enterprise. There are no additional farm enterprises on RU-450-0.

## Cost and Profit

Total farm revenue on SK-1b averaged $\$ 657,699$ over the 5 -year period. Just over half (52\%) of total revenue is market revenue from the retained ownership enterprise. The cow-calf enterprise accounts for $48 \%$ of total revenue on this farm. In contrast, the cow-calf enterprise accounts for $85 \%$ of total revenue on RU-450-0, with the remainder of farm revenue from government payments. Average whole-farm revenue for RU-4500 was \$243,220.

Total farm expenses averaged $\$ 596,352$ on SK-1b, and $\$ 401,149$ on RU-450-0. The addition of the retained ownership enterprise on SK-1a resulted in total expenses 1.5 times that of $\mathbf{R U} \mathbf{- 4 5 0 - 0}$, however total farm revenue is 2.7 times greater.

On SK-1b, the largest proportion of total farm expenses is from the retained ownership enterprise (50\%), followed by the cow-calf enterprise (28\%), wages, rent, and interest

| Whole-farm cost and profit |  |  |  |
| :--- | ---: | ---: | :---: |
| Costs (\$) | SK-1b | RU-450-0 |  |
| Revenue |  |  |  |
| Market revenue | 660,759 | 206,545 |  |
| Cow-calf | 316,749 | 206,545 |  |
| Retained ownership | 344,010 | 0 |  |
| Other farm revenue | 1,600 | 0 |  |
| Government payments | 0 | 36,675 |  |
| Change in inventory | $-4,660$ | 0 |  |
| Total farm revenue | 657,699 | 243,220 |  |
| Expenses |  |  |  |
| Depreciation | 12,452 | 54,876 |  |
| Fixed costs | 41,430 | 63,245 |  |
| Wages, rent, interest | 77,429 | 160,262 |  |
| Cow-calf | 167,842 | 122,766 |  |
| Retained ownership | 298,200 | 0 |  |
| Total farm costs | 597,352 | 401,149 |  |
| Profits |  |  |  |
| Net income | 60,347 | $-157,929$ |  |
| Net cash farm income | 77,459 | $-103,053$ |  | (13\%), fixed costs (7\%), and depreciation (2\%). On RU-450-0, the largest expenses incurred were for wages, rent, and interest (40\% of total farm expenses). The cow-calf enterprise accounts for a similar proportion of total expenses as on SK-1b, at 31\% of total expenses.

Along with a successful cow-calf enterprise, SK-1b is able to maintain whole-farm profitability over the 5 -year period. Net income for SK-1b averaged $\$ 60,347^{\text {a }}$, and net cash farm income averaged $\$ 77,459^{\text {b }}$. In contrast, $\mathrm{RU} \mathbf{- 4 5 0 - 0}$ remains unprofitable at the whole-farm level, even with the additional government subsidy included in whole-farm revenue. Over the 5 -year period, net income averaged - $\$ 157,929^{\text {a }}$ on RU-450-0, and net cash farm income averaged $-\$ 103,053^{b}$.

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[^0]:    ${ }^{\text {a This }}$ is whole farm profitability, calculated as Market returns (+ coupled payments) (+ decoupled payments) - whole-farm costs +/- changes in inventory $+/-$ capital gains/losses. Whole-farm costs include Direct costs enterprises, overhead costs, paid labour, paid rents, paid interest, depreciation
    ${ }^{\mathrm{b}}$ Net cash farm income $=$ Whole farm profitability + depreciation + changes in inventory + capital gains/losses.

